



GOLD WING ROAD RIDERS ASSOCIATION

GWRR ILLINOIS DISTRICT NEWSLETTER - MARCH

MARCH 2014

HOT OFF THE SHELF – MARY ADAMS DISTRICT DIRECTOR

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GWRR - Perception or Opinion

As I sit trying to write an article I found it very difficult to come up with an article this month. So do I write about the weather, balh blah blah, we live in Illinois. It changes everyday and we are all tired of Winter. So I went back to an article taken from someone who I was very impressed with. Why was I impressed? It was because of my "perception" of GWRAA.



What is perception?

There are three components to perception:

1. The Perceiver : the person who becomes aware about something and comes to a final understanding. There are 3 factors that can influence his or her perceptions: experience, motivational state and finally emotional state. In different motivational or emotional states, the perceiver will react to or perceive something in different ways. Also in different situations he or she might employ a "perceptual deference" where they tend to "see what they

want to see"

2. The Target : This is the person who is being perceived or judged. "Ambiguity or lack of information about a target leads to a greater need for interpretation and addition.

3. The Situation : also greatly influences perceptions because different situations may call for additional information about the target.

PERCEPTION: FORCE FEEDING FUN!

Is GWRR "force feeding" FUN to its members? We see it everywhere: "Friends for FUN, Safety and Knowledge." Are you having FUN? Do you feel pressured into having FUN! Beware! The abuse will continue until we see a smile on your face! In last month's article you may recall, I wrote about someone saying GWRR was asking too much of its members and taking the FUN out.

This month, we've been told that we're trying too hard and that members know how to have FUN and don't need to be constantly reminded. The dictionary defines FUN as something that provides amusement and enjoyment. In GWRR, FUN is a moving target! What is amusing and enjoyable to one may be boring and a waste of time for an-other.

In our humble opinion, FUN is in the eye of the participant. Ask yourself, who is REALLY in control of your FUN? Is it National, Region, District, or YOU? Let's continue to ride safe and enjoy our friends and family! After all, at the end of the day, isn't that what we're all about?

Bill & Dea Ann Gray

“When it comes to clichés, “perception is reality” is ironic because perception may be based on inaccurate information. To add to the problem, we sometimes just accept a perception and don’t analyze why that perception exists.

Today’s handbook states:

“An important concept that officers must always re-member is that our membership is NOT under obligation, real or imagined, to attend or participate with any individual chapter.”

These two statements echo the key concept of “NO Member obligation”! For the general Member, the only real obligation (or “mandate”) is that, to belong to GWRRA, you must pay your membership dues. You are under NO other obligation! Period!

In fact if a member chooses not to participate in the Rider Ed Levels Program, that’s his/her choice. Furthermore, if a Member chooses not to sample the “buffet offerings” of Rider, Leadership Training, Membership Enhancement seminars or other training or go online and take advantage of the GWRRA University, that is also his/her choice. “

By Jere Goodman From Wing World, March 2013

Mary Adams

Illinois District Director

Every member counts!



GOING TO WING DING? Got a few hours to meet some friends????



Region **E** is in charge of staffing the Goodie Booth at Wing Ding. Illinois has been assigned to Saturday. So if you have a little time and want to have some fun sign up. If you can’t make it Saturday they may need some help on other days

as well. So you ask “How do I sign up?” **E**asy go to the region E web site.

www.gwr-ra-region-e.org once there click on the “Work at the products booth in Wing Ding 36” Link, it will take you to the sign up sheet. So participate, participate, participate and enjoy the

Region **E** family. If you are new to the organization, this is a great way to meet some new folks and maybe start a friendship that may end up lasting a life time.

GWRRA ILLINOIS DISTRICT EDUCATORS - DAN & LINDA SUE DAVIS

Here it is, the end of February and there is still two foot of snow on the ground in northern Illinois. Please, oh great motorcycle gods, melt the snow away!

What did everyone think of Officer Christopher “Joey” Watson from the Illinois State Police? What a great guy to get to know and his knowledge of motorcycles and ways and means of controlling them, just outstanding.

I have had several members ask if Joey is going to be coming back to speak again. Right now I can tell you that he will be at the Summer Rally in Mount Vernon with his motorcycle. He and I have discussed a parking lot demonstration to begin with and maybe I can convince him to give his summit briefing again.

If you would be interested in attending the Summit briefing, let your chapter educator know so they can pass it on to me.

Officer Joey Watson, THANK YOU for a great presentation.

Now onto our rider courses taking place this year. The courses at Tremont IL are almost full. Vandalia needs more people to sign up as does Sterling. Rider Education needs your help to make these courses a go. I can't put on a course for only one or two bikes, so please sign up.

There is no pass or fail in these courses. Even the most seasoned riders will learn something new or will refresh their riding skills. I would like to see officers set an example for the members by attending one of these courses this year. By setting the example, you may be surprised how many from your chapter will also attend.

We as officers, continually want our members to get involved and to participate, participate, and participate. Well, officers it is your turn to participate. What does the RR in GWRRA stand for, retired riders? You always get your bike ready for the riding season so how about getting yourself ready for the riding season by taking a GWRRA riding course.

I have heard several members state that if the courses weren't so far away they would attend. Will chapter directors and ride coordinators way not make the ride to Vandalia, Tremont or Sterling an overnight chapter ride? You could also check out some of the stops for the MAD ride this year while you're out riding.

Illinois district members it is up to you whether the rider courses in the state continue or not.

Dan and Linda Sue



Our Mission

To Save Lives Through Quality,
World Class Education.

Our Slogan

“Safety Is For Life



ASSISTANT ILLINOIS DISTRICT DIRECTORS —STEVEN & DIANE GOTTSCHALK

Greetings from Southern Illinois:

Have you heard of the District Dash for Cash program? At Winter Warm-Up three Chapters (O, Q, G) were able to bring home some cash due to their participation in the program. It is simple; appoint someone in your Chapter to be the Dash for Cash Coordinator, there are 24 elements to the program as someone in your Chapter accomplishes one of the elements ensure a picture is taken and send that photo with an explanation of which element you accomplished, date, and where it happened to the District Director.

You can monitor your Chapter's progress on the District website. At the end of the year the top three Chapters win some cash!

Element #24 is submitting Chapter of the Year paperwork to earn 10 points.

Chapter of the Year Program started in 2007 to stimulate Chapters to strive for excellence within their respective District and Region it is managed under the GWRRA Membership Enhancement Program. The GWRRA website has the Chapter of the Year Manual available for print or download.

Chapter of the Year Program Goals

- Get more Chapters involved in all of the GWRRA Programs and FUN activities
- Benefits: Stronger, healthier and growing Chapters

Chapter of the Year paperwork is handled the same as our Dash for Cash Program. You can even have the same person be the coordinator. Some elements for the Chapter of the Year paperwork are the same as the Dash for Cash Program; so you can collect points for each program by attending one event. Here are some basics to show you how easy it is:

Basics - 1 Point Each (Max 7 Points)

- Does the Chapter have an ACD
- Does the Chapter have a Chapter Educator
- Does the Chapter have a Membership Enhancement Coordinator
- Does the Chapter provide a Newsletter to all Chapter Participants
- Does the Chapter meet monthly
- Was the Chapter's Annual Financial Report correctly submitted on time
- Chapter's Chartering Fee submitted on time

A Little Extra - 1 Point Each (Max 5 Points)

- Does the Chapter have a Motor Awareness Coordinator
- Does the Chapter have a Chapter of the Year Coordinator
- Does the Chapter have a Chapter Mascot



Steven and Diane Gottschalk

Assistant Director, IL
District

COY/IOY Coordinators, IL
District

ASSISTANT ILLINOIS DISTRICT DIRECTORS —STEVEN & DIANE GOTTSCHALK



Steven and Diane Gottschalk

Assistant Director, IL
District

COY/IOY Coordinators, IL
District

- Does the Chapter have a Chapter Banner
- Does the Chapter have an up to date and current Chapter Scrap Book

Chapter Web Site (Max 5 Points)

- You probably have a Website
- Convention / Rally Support (Max 32 Points)

- Visit District and Region events

Event/Ride Schedule (Max 24 Points)

- You probably have a schedule

Chapter Visitation

- Visit other Chapters

Extraordinary Chapter Events or Activities

- Like a bike show or charity event

Area Report Lists (Max 12 Points)

- Properly respond to your ARL

Planned Chapter Recruiting Activities

- Develop a recruiting plan

Retention (5 Points)

- Implement your recruiting plan

Chapter Couple of the Year (Max 15 Points)

- Hopefully you have a COY

Membership Enhancement Seminars

- Attend Seminars

Chapter of the Year Seminar 1 Point Each (Max 5 Points)

- Attend Seminars

Rider Education Levels Program (Max 20 Points)

- Ensure members are in the program

Chapter Rider Educator's Quarterly Reports (Max 12 Points)

- Turn in your reports on time

Rider Education –
Seminars

- Attend Seminars

Rider Education Parking Lot
Practice (PLP) (Max 16
Points)

- This is an issue the District Director & Rider Educator are working with Region E. PLP in Illinois is not allowed. This impacts the grading of our Chapter of the Year packages because we are starting 16 points lower than Districts that allow PLP.

Rider Education ERC / TRC / ARC

- Attend training when offered our Rider Educator has seven Rider Coach Instructors

Chapter Motorist Awareness Coordinator's Quarterly
Reports (Max 12 Points)

- Turn in your reports on time

Rider Education Motorist Awareness Events

- Do a Chapter Ride to events

Rider Education Motorist Awareness Seminars

- Attend Seminars

CD / ACD Leadership Training

- Make sure to have your CD/ACD attend Leadership Training Seminars

Chapter LTP Training

- Attend Seminars

Chapter LTP Horizon – 20 Points

- Attend Horizon Program

Officer Certification Program 5 Points each (Max 25 Points)

- Attend OCP

ASSISTANT ILLINOIS DISTRICT DIRECTORS —STEVEN & DIANE GOTTSCHALK



Steven and Diane Gottschalk

Assistant Director, IL
District

COY/IOY Coordinators, IL
District

Chapter Level Responsibilities

- Prepare the Chapter of the Year packet per the program manual
- Submit hard copy of packet to District Chapter of the Year Coordinator on or before February 1, 2015

Please discuss this within your Chapter; participation will increase your fun, safety, & knowledge!

- District and Region Chapter's of the Year are recognized
- The GWRRA International Chapter of the Year will receive:
 - o Reserved seating at Wing Ding
 - o Recognition at Opening Ceremony
 - o Traveling Banner with their Chapter designation
 - o Name badges for all active Chapter Participants
 - o Plaque
 - o Wing World article
 - o 1/2 price registration at Wing Ding for the following year
 - o Meet and Greet Seminar at Wing Ding

Steve & Diane Gottschalk

Couple & Individual of the Year Coordinators



ASSISTANT ILLINOIS DISTRICT DIRECTORS —STEVEN & DIANE GOTTSCHALK

February 14th Steve and I attended the 2014 Indiana District Winter Rendezvous. We were allowed to sit in on their District Couple and Judges selection process and also discuss the Couples Day Camp that they have in June. We had a great time and would like to thank Niles and Deb Robinson, Craig and Joanie Eisenhauer and Grumpy and Kay Fitzsimmons for making us feel so welcome. Also a special thanks to Indiana District Directors Mike and Theresa Albright. Congratulations to the new 2014 Indiana District Couple of the Year; Chapter M, Gary and Carol Meyerholtz.

As I have written this article prior to attending the February 28th 2014 Missouri District Spring Fling, I am look forward to another District Couple of the Year selection process. We hope that others got to join in all the fun of a Renaissance Fair weekend. There was no registration fee this year and the hotel was \$63 per night at the Inn at Grand Glaze, Lake of the Ozarks, Missouri.

By this time you should have selected your 2014 Chapter Couple and/or Individual of the Year. Submit pages 1, 2 and 3 of the resume plus a 5x7 photo by April 30, 2014. These pages are due even though they do not plan on participating at the District level.

I am putting this request out early this year for Directors to consider. We would like to see the Chapter Director or a representative (as escorts) along with their selected couple or individual attending our 2015 Winter Warm Up as an introduction will be made on stage during the District selection process. Each of our Couples and Individuals deserve to be recognized for the jobs they perform at Chapter levels; if we didn't have them then our chapters would fall apart. Just think about that statement when you are making your selection for your Couple and Individual.

We would like to congratulate Chapter N, Terre and Nancy Buffington and Chapter Q, Rose and Charlie Basden for being selected as their 2014 Chapter Couple of the Year and Chapter Q, Gary Kohlenberger as their Individual of the Year. I will update the Couples and Individuals as they come in.

We now have the Couple of the Year and Individual of the Year resume (fill in, save and printable form) on our IL District Website. Go to GWRRA IL District.

Scroll to District Team (click) scroll down to M.E.C. Coordinator (click), then over to Couple/Individual of the Year Coordinator and enter. Scroll down to Resume forms click on the form you need fill it in and print and save.

Mail Resumes to:

Steve and Diane Gottschalk PO Box 83 Cambria, IL 62915

E-Mail to: dianeg@mchsi.com

Questions Call Diane: 618-889-5778

Steve and Diane Gottschalk Couple/Individual of the Year Coordinators



Steven and Diane Gottschalk

Assistant Director, IL
District

COY/IOY Coordinators, IL
District



ILLINOIS DISTRICT ANNOUNCES 2014 COY / IOY

Congratulations to all Participants

Be sure to get you chapter couple selection process started and keep us informed so we can recognize the folks here.

GWRRA Proclamation



**ILLINOIS
COUPLE OF THE YEAR 2014
Wayne & Shirley Schimdt**

GWRRA Proclamation



**ILLINOIS
INDIVIDUAL OF THE YEAR
2014
Nancy Hutchings**

Illinois ~ Chapter Couple / Individual of The Year Recognition for 2014

Chpt	Couple of Year	Individual of Year	Chpt	Couple of Year	Individual of Year
B-2			N	Terre & Nancy Buffington	
C			O	Mike & Karen Morgan	Bernie Lavezza
C-2			PI		
D			Q	Charlie & Rose Basden	Gary Kohlenberger
D-2			R		
DK			S		
E			T		
F			U		
G	Bob & Nicki Fowkes		V		
G2			W		
H2	Dan & Alvah Fryer		Y		
I			Z		
L	Dave & Sandy Ginger	Heide Lanier	Z2		

These will be updated as new couples are recognized

ASSITANT DISTRICT DIRECTORS—JACK & HAZEL BURTON

AMBASSADORS PROGRAM

Hello GWRRA family, Hazel and I are asking for more input to persons who are doing outstanding work in your Chapters. Most of these people are unaware that they are entitled to some recognition for the fruits of their labors. I'm speaking of the Ambassadors Program please give this your attention got to the IL District page in the upper heading you will fine different buttons to press, go to the Ambassadors area find applications for (IL District and Chapter applications) copy them off fill out the apps. mail it to me for consideration then leave it up to me. Thank you for your attention to this matter. Until next time.



Jack & Hazel Burton

ADD—Western
Ambassador Program

Jack & Hazel Burton ADD
Ambassador coordinators
3315 Fox Run East
Quincy, IL 62301



Need something in the new year stop and see one of our sponsors, they may have just what you need. Give them a shot.....



Thanks.....District Team



GOLD WING ROAD RIDERS ASSOCIATION


Mary Adams—ILL District Director

30609 E Woodside Dr.

Rock Falls, IL 61071

1-815-625-6763 or 815-535-8349

Email: hondagirl711@yahoo.com

F R I E N D S F O R F U N , S A F E T Y , & K N O W L E D G E

MEET THE ILLINOIS DISTRICT TEAM FOR 2014

<p><u>Asst. District Director—Northern</u></p> <p>Gene & Annette Shields</p> <p>1332 Griggs Road Rockford, IL. 61108</p> <p>1-815-761-5271</p>	<p><u>ADD District Director—Chicago-Land</u></p> <p>Earl & Pat Hobbs</p> <p>4579 Lincoln Ave</p> <p>Rolling Meadows, IL 60008</p> <p>earlrh@yahoo.com</p> <p>1-847-826-4107</p>	<p><u>ADD District Director—Eastern</u></p> <p>Tom & Pam Waller</p> <p>110 North St</p> <p>Paris IL 61944</p> <p>1-217-822-6984</p> <p>twaller68@yahoo.com</p>
<p><u>Asst. District Director—Western</u></p> <p><u>Illinois Ambassador Program</u></p> <p>Jack & Hazel Burton</p> <p>3315 Foxrun, E Quincy, IL 62301</p> <p>Email: jburton3315@comcast.net</p>	<p><u>Asst. District Director—Southern</u></p> <p>Steve & Diane Gottschalk</p> <p>PO Box 83 Cambria, IL 62915</p> <p>1-618-889-5778</p> <p>Email: s.gottschalk@mchsi.com</p>	<p><u>Leadership Trainers</u></p> <p>Sandy & Steve Schlager</p> <p>1017 Meadowlark Dr.</p> <p>Cartersville, IL 62918</p> <p>1-618-985-6687</p> <p>Email: KB9ADV@gmail.com</p>
<p><u>Educator</u></p> <p>Dan and Linda Davis</p> <p>622 E Franklin, Lanark, IL 61046</p> <p>1-815-493-2265</p> <p>Email: armymsg97@yahoo.com</p>	<p><u>Patches</u></p> <p>Lorie & Ron Heffelfinger</p> <p>1473 Lamson Dr. Winnebago, IL 61088</p> <p>1-815-335-2151</p> <p>Email: lorieron@aol.com</p>	<p><u>Sponsor Coordinator</u></p> <p>Chet & Billie Stephens</p> <p>1505 90th Ave</p> <p>Berwick, IL 61417</p> <p>1-309-297-0960</p> <p>chetscyclecare@hotmail.com</p>

Special Note *** Want to get more involved ? Ask to be part of one of the greatest volunteer organizations in the country GWRRR and help make it even better as there is no ceiling on improvement.

MEET THE ILLINOIS DISTRICT TEAM FOR 2014

<p><u>MAD Coordinator</u></p> <p>Dale & Donna Andrews 67trike@gmail.com</p>	<p><u>MFA Coordinator</u></p> <p>Mike & Jan Buzick 112 Sunset Blvd. North Pekin, IL 61554 1-309-382-1459 Email: smbuzick@comcast.net</p>	<p><u>Photographer</u></p> <p>Jean & Walter Potwora 160 Redbud, Wood River IL 62095 1-618-259-2358 Email: gwsnowbaby@gmail.com</p>
<p><u>Newsletter Editor</u></p> <p>Dennis & Jean Bose 1074 W Park Rd Freeport, IL 61032 815-235-4340 Email: gwrrailc2@gmail.com</p>	<p><u>District Treasurer</u></p> <p>Sue Allhands 218 W Locust Watseka, IL 60970 815-432-3071 jallhands@sbcglobal.net</p>	<p><u>Webmaster</u></p> <p>Gary Dabney 2704 Sunset Ct. Fowler, IL 62338 g_dabney55@yahoo.com</p>

REGION "E" WEB SITES AND OTHER INFO



National: www.gwrra.org	Region E : gwrra-region-e.org	Illinois: www.gwrra-ildistrict.com
Wisconsin: www.gwrra-wi.org	Iowa: www.gwrra-iowa.com	Missouri: www.mogwrra.org
Minnesota : www.mngwrra.us	North Dakota : www.gwrra-nd.org	South Dakota District / Nebraska : www.gwrrane.com
Insight Newsletter http://mep.gwrra.org/newsletter.html	By The Book http://ltp.gwrra.org/ByTheBook/btb.pdf	Region E Newsletter Link http://www.gwrra-region-e.org/NL01.pdf

PARTICIPATION PROGRAM TO RUN AGAIN IN 2014 IN ILLINOIS

This is a participation program to get Chapters to visit other Chapter's Events and promote fun and fellowship throughout Illinois. We are hoping many chapters will participate in this fun and easy program. Plus you can win some money for your chapter. Check out the page in the flyers packet for full details and rules which are few.

It will run January 1st - December 31, 2014.

It is made to take into consideration those that still participate but cannot ride. The goal is to get more out visiting the other chapters and chapter events. There is no limit as to how many other chapter meetings or gatherings they can attend. Even if they only attend their neighbors they will help boost that neighbors attendance, 50/50 and door prizes. The winner will be announced at the 2014 Winter Warm Up.

PRIZES:

The 1st prize is \$250, 2nd prize - Chapter Charter fee paid, 3rd prize - 2 paid registrations to 2014 Summer rally to use as they wish

